



**Big Brothers Big Sisters**  
of Central Indiana

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**FOR IMMEDIATE RELEASE:**  
**February 26, 2010**

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## **Big Brothers Big Sisters of Central Indiana Represented Well at Inaugural Power of Mentoring Awards**

**INDIANAPOLIS** – Big Brothers Big Sisters of Central Indiana was represented as an agency and by three individuals at the inaugural Power of Mentoring Awards held Wednesday, Feb. 24 at the Indiana Roof Ballroom. Big Sister Marcia Stone won the Entrepreneurship Mentor of Excellence Award. Stone is a creative advisor with Element Three – an Indianapolis-based brand and marketing strategy firm – and has been matched with Little Sister Autumn for nearly three years.

Joining Stone as a finalist in the Entrepreneurship category was Big Sister Tanya Roberts, owner of Ceramic Dreams and Big Sister to Tyler for three years. Craig Woodfill, youth academy director of Fishers Soccer Club and Big Brother to Alan for two years, was a finalist in the Athletics category. Big Brothers Big Sisters of Central Indiana was a finalist in the Mentoring Organization of Excellence category.

Big Brothers Big Sisters of Central Indiana was also represented by Randy Reichmann, Indianapolis Region President with Old National Bank and Big Brother to JaQuez since 2007, who was on the award selection committee. Joining Reichmann on the selection committee was Jim Jay, President and CEO of TechPoint, who is a former Big Brother and BBBSCI Board Member.

The inaugural Inspire: Power of Mentoring Awards celebrated the efforts of seven individuals and one organization for their use of mentoring to inspire excellence. This event supports College Mentors for Kids, an organization that has inspired children and college students through mentoring for 14 years. One individual Mentor of Excellence was selected from each of the following industry categories: Accounting, Banking & Financial Service; Entrepreneurship; Technology; Health & Health Sciences; Education; and Athletics. In addition to the industry mentors, one Individual Mentor of Excellence, one Organization of Excellence, and one Mentoring Organization of Excellence will be selected.

### **About Big Brothers Big Sisters of Central Indiana**

Big Brothers Big Sisters of Central Indiana is a non-profit organization that develops mentors committed to helping boys and girls grow into the next generation of caring, confident and competent adults. An affiliate of Big Brothers Big Sisters of America and a United Way partner, BBBSCI has been creating and supporting mentoring relationships in central Indiana for over 40 years.

A 2009 study conducted for Big Brothers Big Sisters by Harris Interactive® finds adults who were Little Brothers or Little Sisters, for one year or more, are 75% more likely than their peers who were not involved in the organization to have four-year college degrees and 39% more likely to have household incomes, as adults, of \$75,000 or greater. They are also significantly more likely to volunteer in their community and have positive relationships with their family and friends. To volunteer, donate or for more information, visit [www.bebigforkids.org](http://www.bebigforkids.org) or call 317-921-2201.

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